

Why Primaries Matter – Especially in South Carolina

In South Carolina, the Primary *is* the election. The candidate who wins the primary often goes on to win in November. If you don't vote in the primary, you're giving up your voice when it matters most.

Primaries determine:

- Whether incumbents are challenged – and whether career politicians are replaced
- The direction of the party – conservative or moderate
- The number of delegates sent to the county convention
 - More primary voters = more delegates
 - More delegates = more influence over the Republican Party

Low primary turnout allows small, organized groups to control outcomes.

Because South Carolina has open primaries, Democrats can influence Republican races – potentially shifting outcomes to the left.

The Bottom Line–Primaries matter

If conservatives don't show up to vote, grassroots Republicans lose control of their own party.

Your choice of Republican candidates can be influenced from outside the party – turn out and make your voice heard.

Early Voting: May 26th–June 4th

Visit [SCVote.gov](https://scvote.gov) for times and locations

